

Caledonia Elementary School Mural Project

Request for Proposal (RFP)

Introduction:

[Duggal Visual Solutions](#) through Cleveland Heights resident Addy Sanna, has generously donated the materials and printing for the installation of a mural along the Dresden Road entrance fence at Caledonia Elementary School. This mural will showcase artwork created by Caledonia Elementary School students, selected by Principal LeSure in collaboration with the school's art teacher.

Project Scope:

The creative process will be led by a local artist (preferably from East Cleveland, Cleveland Heights, or Cleveland). In partnership with the Caledonia Elementary School art teacher, this artist will guide the students in developing a visual narrative that celebrates and conveys the interconnectivity between community and nature. The goal is to create a mural that authentically resonates with and reflects the unique character of the neighborhood.

Artist Engagement Parameters:

- The artist will deliver a cohesive visual narrative that links the themes of community, youth, nature, environmental stewardship, and hope.
- The mural dimensions are approximately 24 feet long by 5 feet high. The artwork will be printed on recycled material.
- The artist will work with Addy Sanna to establish composition guidelines for printing.
- The artist is expected to spend no more than 4 hours starting March 5th and ending March 20th planning and guiding the students' work.
- The artist will need to be available during school hours as specified by the art teacher.
- The artist is expected to spend no more than 4 hours sorting through the artwork and making necessary adjustments to create the visual narrative for printing.
- The artist will be ready to present final work to school leadership and project partners on the morning of March 31.
- The Cleveland Heights Green Team will contract and compensate the artist for the time spent with students in the creative process and the selection and composition process.

Additional Considerations:

- The mural project is part of the Caledonia Revitalization Project, which includes the construction of a community schoolyard at the school by the Trust for Public Land, a

community garden by Food Strong, and the beautification and revitalization of the Caledonia Ravine by Cleveland Heights Green Team.

- This project will be featured in a documentary film by local film makers at Long Division Creative and produced by Building Heights.
- Students, the artist, teachers, and school leadership will be filmed during the creative process.
- Release forms will be required from the participants in the film.

Timeline:

Due Date	Deliverable
February 18 – 25	Conduct search for the artist
February 28	School leadership select artist School leadership complete selection of student cohort responsible for artwork
March 4	Meeting with Principal LeSure, Trust for Public Land, donor representative Addy Sanna, and Cleveland Heights Green Team to conduct final alignment on artwork parameters, and timeline
March TBD	Introduction meeting with Long Division Creative and school leadership
March 20	Students finalize artwork
March 31	Finalize artwork selection and placement
April 1	Send artwork to NYC for printing
April 11	Mural materials and artwork arrive for installation
April 24	Mural installation complete
April 25 (tentative)	Schoolyard Groundbreaking & Caledonia Day Celebration – mural unveiling

How to Apply:

Artists interested in leading this project should submit the following information:

- **Contact Information:** Name, phone number, email address, web address (if available), and city of residence
- **Background:** Details on your art education and experience working on community projects, including murals and other large-scale visual arts
- **Digital Portfolio:** Link to your portfolio showcasing previous work
- **Availability:** Availability during school days from March 5th through March 20th
- **Fee:** \$2000 artist fee, including four hours working with the art teacher and students at the school, additionally responsible for selecting/combining student artwork and developing mural cohesive composition. Artist to provide any materials used to develop concept with students.
- **Submission:** Email the required information no later than February 25th to greenteam@chgreenteam.org
- **Acknowledgement:** Applicants will receive an acknowledgment of receipt of their application
- **Selection Process:** The chosen artist will be contacted by February 28th by a representative of the Cleveland Heights Green Team to review and sign contract details